

Lesson 8.1: Exponential Growth

Exponential function:

$$y = ab^x \quad \text{OR} \quad y = a(1+r)^t$$

a =

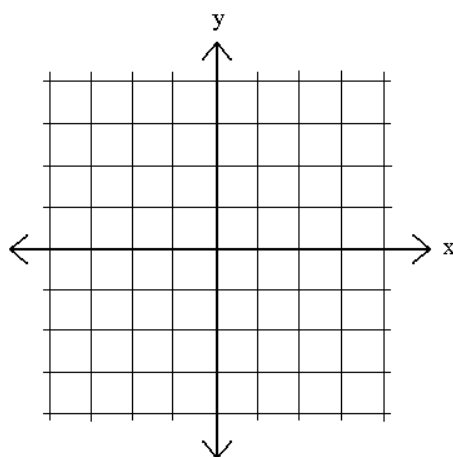
b or (1+r) =

x or t =

Example 1: Graph $y = 3^x$

x	y

**



Domain: _____

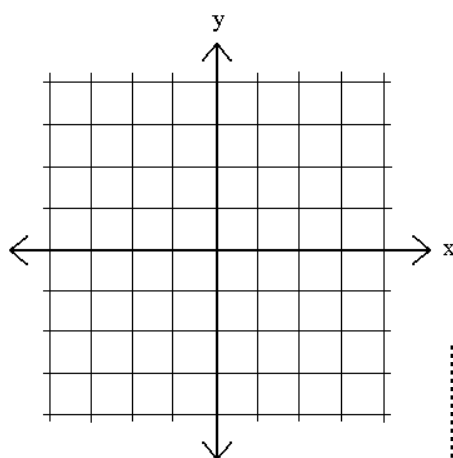
Range: _____

** Exponential growth if
_____ & _____

Notice the _____ is an **asymptote**: a line the graph approaches but does not cross.

Example 2: Graph $y = -3^x$

x	y



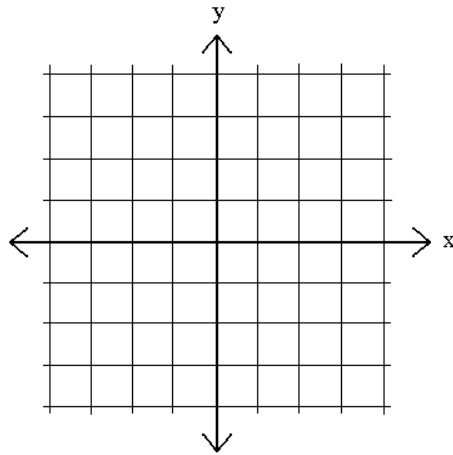
Domain: _____

Range: _____

** Exponential growth? _____
because _____

Example 3: Graph $y = 2 \cdot 3^x$

x	y

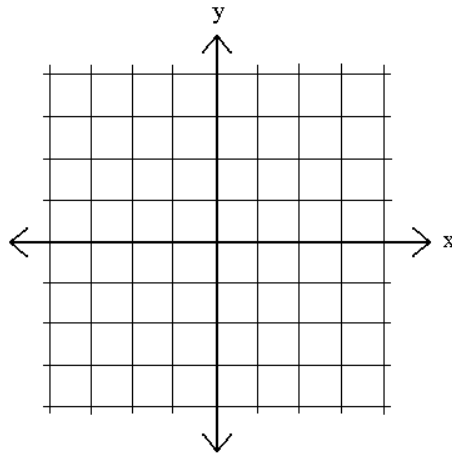


Domain: _____

Range: _____

Example 4: Graph $y = 2 \cdot 3^{x-2} + 1$

x	y



Domain: _____

Range: _____

Asymptote at _____

Example 5: In 1980 about 2,180,000 people worked from home. Over the next 10 years the number of people working from home increase 5% per year.

a) Write a model giving the number of workers (w) working at home t years after 1980.

b) Using your model estimate the number of people working from home in 2010.

Compound Interest: Interest paid on the original investment (principal) and on the previously earned interest.

$$A = P \left(1 + \frac{r}{n} \right)^{nt}$$

$P =$

$r =$

$t =$

$n =$

Example 6: You deposit \$1500 in an account that pays 6% annual interest. Find the balance after 1 year if the interest is compounded...

a. annually

b. semi-annually

c. quarterly

Lesson 8.2: Exponential Decay

Recall:

Exponential growth: $y = a(1 + r)^t$

** where $a > 0$ and $b > 1$

Exponential decay: $y = a(1 - r)^t$

** where $a > 0$ and $0 < b < 1$

$a =$

$r =$

$t =$

Example 1: State whether $f(x)$ is exponential growth or decay

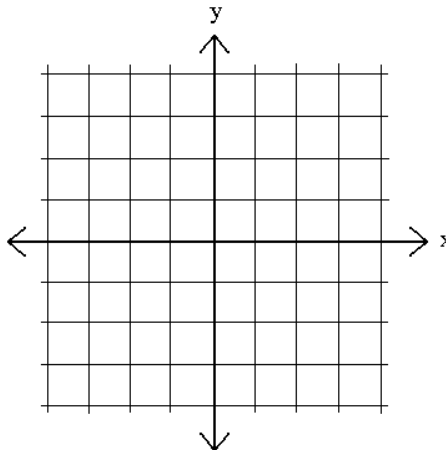
a. $f(x) = \frac{1}{3}(2)^{-x}$

b. $f(x) = 4\left(\frac{5}{8}\right)^x$

c. $f(x) = 8\left(\frac{5}{2}\right)^x$

Example 2: Graph $f(x) = 2\left(\frac{1}{2}\right)^x$

x	y

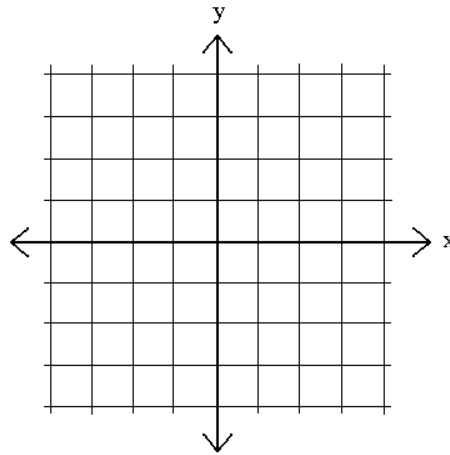


Domain: _____

Range: _____

Example 3: Graph $f(x) = 2\left(\frac{1}{2}\right)^{x-1} - 3$

x	y



Domain: _____

Range: _____

Example 4: You buy a new car for \$28,000. The value y of the car decreases by 16% each year.

a. Write an exponential decay model for the value of the car.

b. Estimate the value after 2 years.

c. After 10 years?

Lesson 8.3: The Number “e”

The Number “e”: is called the natural base or the Euler number after its discoverer Leonhard Euler.

Notice: given $x = \left(1 + \frac{1}{n}\right)^n$

- | | |
|------------------------|-------------|
| a. Let $n = 10$ | $x = 2.594$ |
| b. Let $n = 100$ | $x = 2.705$ |
| c. Let $n = 1000$ | $x = 2.717$ |
| d. Let $n = 10,000$ | $x = 2.718$ |
| e. Let $n = 100,000$ | $x = 2.718$ |
| f. Let $n = 1,000,000$ | $x = 2.718$ |

The values are approaching a fixed decimal number 2.718...

The Natural Base e: The natural base e is irrational and defined as follows:

$$e \approx 2.718281828459$$

Example 1: Use a calculator to evaluate the expression. Round to three decimal places.

$$e^1 =$$

$$e^2 =$$

Example 2: Simplify

a. $e^3 \cdot e^4$

b. $\frac{10e^3}{5e^2}$

c. $(3e^{-4x})^2$

Natural Base Functions: exponential functions of the form $f(x) = ae^{rx}$.

If $a > 0$ and $r > 0$ then it represents exponential growth. If $a > 0$ and $r < 0$ it represents exponential decay.

Example 3: Tell whether each is example of exponential growth or decay.

a. $f(x) = \frac{1}{8}e^{5x}$

b. $f(x) = e^{-8x}$

Continuously Compounded Interest: If interest is compounded continuously we use the formula...

$$A = Pe^{rt}$$

$P =$

$r =$

$t =$

Example 4: You deposit \$1500 in an account that pays 7.5% annual interest compounded continuously. What is the balance after 1 year?